



2016 Montgomery Primary Retail Trade Area Demographic Profile

Population	48,872
Projected Population Growth (2016-2021)	11.59%
Race Classification (%)	
White Alone	90.76%
Black or African American Alone	2.90%
Other	6.34%
Hispanic or Latino by Origin	9.33%
Average Household Income	\$108,402
Median Household Income	\$74,617
Median Age	44
Households	19,212
Projected Household Growth (2016-2021)	12.01%